We would like to introduce you to

# SEABODY

Luxury Spa & Retail Skincare  $S E A B O D Y^{*}$ 

## Who is Seabody?

We are a science lead luxury skincare and supplement brand founded in Ireland in 2021 by Dr. Helena McMahon.

A biotech company developing formulations and luxury skincare products derived from Seaweed which is grown and harvested in our own hatchery in the West-coast of Ireland

Our formulations are enriched by our unique proprietary bioactives and work in harmony with a selection of handpicked active ingredients to ensure all our products are highly effective and have a luxury feel.

## The Founder

Dr. Helena McMahon

A trailblazing cellular biochemist, who grew up on Ireland's Atlantic coast, Helena is the driving force behind SEABODY'S science-led, sustainable solutions.

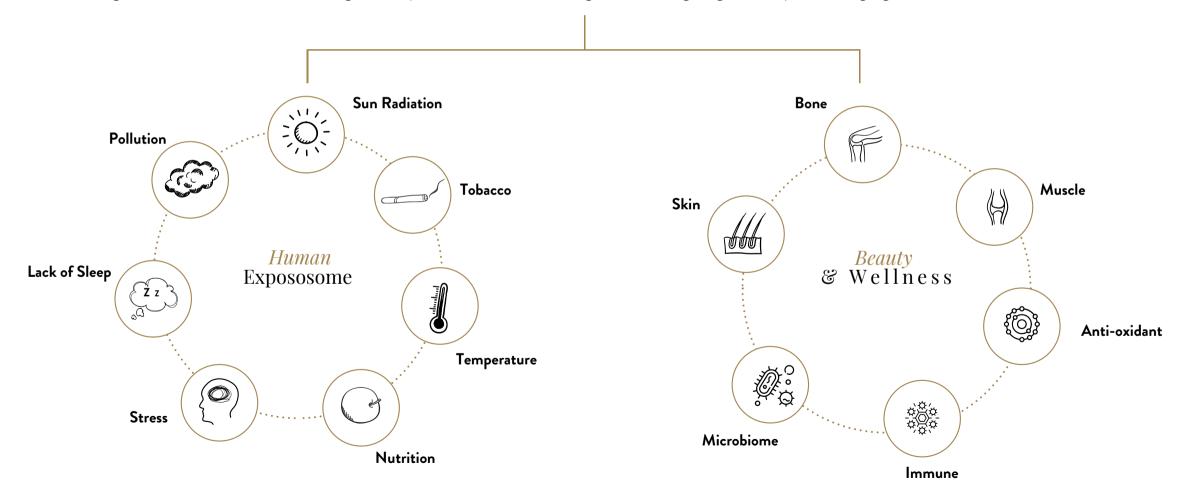
Helena's expansive knowledge on cell biology, sustainability, and natural product innovation fuelled the discovery and scientific validation of SEABODY'S next generation marine bioactives.

Helena



# SEABODY'S Beauty & Wellness System

Breakthrough skincare formulations designed to prevent and reverse signs of skin ageing, whilst protecting against irritation and inflammation.



# A System *based* on Science & the Sea

Seabody 360 approach to health and beauty integrates biotechnology and holistic wellness, creating next gen skin care and supplements powered by novel high efficacy marine bioactives isolated from algae.

GLYCAN ENRICH MOISTURISE



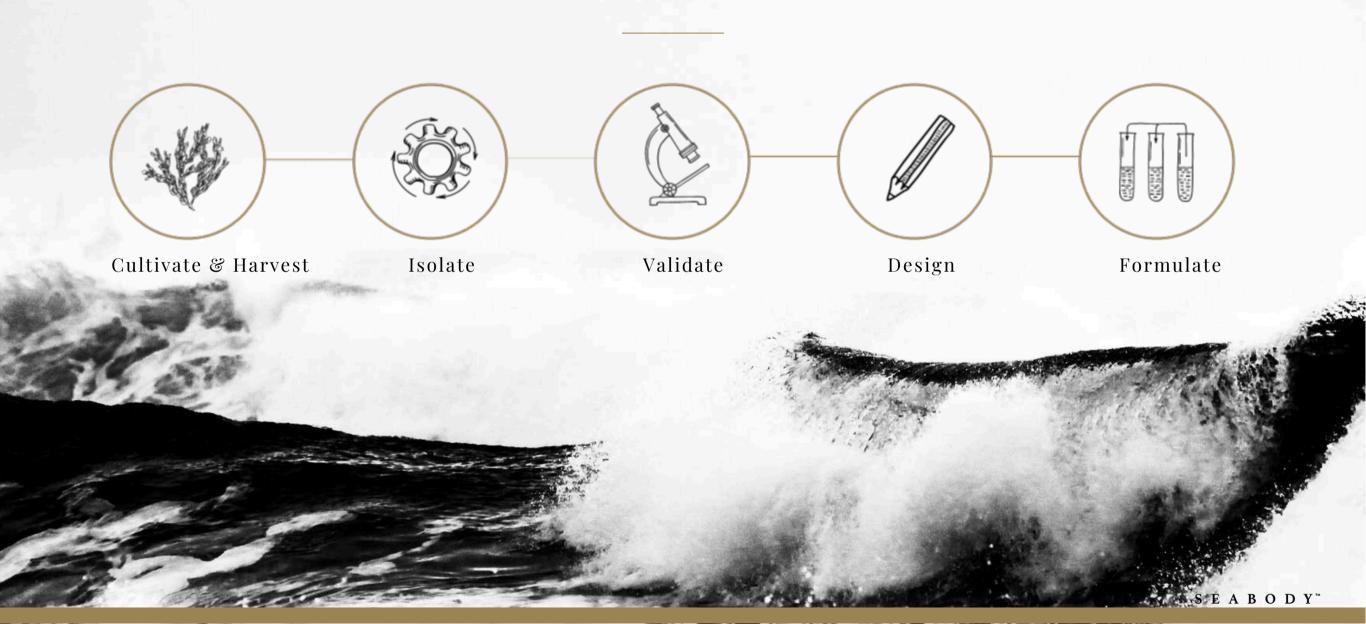


SEABODY

OVERNIGHT ELIXIR SERU SEABODY

AQUASURGE DAY SERUM

# Our Approach



## Harnessing the *Power* of the *Ocean*

Focused upon the development of a cascading isolation process in which 100% of the seaweed is converted into key bioactive ingredients with zero waste. SEABODY has developed a suite of clean, sustainable bioprocessing technologies for the release of key bioactive ingredients from a variety of macroalgae (seaweeds) including Fucus vesiculosus, Laminaria digitata and Ascophyllum nodosum.



The isolated bioactives have evolved over millennia to have a range of functions which ensure the survival of the algae in the wild. Synthesis of these molecules is not currently feasible and can only be accessed via isolation from algae. SEABODY has created a platform of proprietary clean marine certified organic and vegan bioactive and functional ingredients which we use in our skin care and nutraceuticals.

#### SEABODY'S BIOACTIVE & FUNCTIONAL INGREDIENTS



#### **FUCOIDAN**

- ECM support: skin, hair, bone, cartilage
- · Anti-oxidant
- Immuno-modulatory
- Prebiotic
- · Anti-microbial



#### **POLYPHENOLS**

- Anti-oxidant
- Anti-allergy
- Anti-tyrosinase



#### BETA-GLUCAN

- Anti-inflammatory
- Prebiotic
- Anti-microbial
- · Skin health



#### MARINE MINERALS

Seaweed contains over 60 minerals & micronutrients



VEGAN MICRO-ALGAL OMEGAS

Algae derived Omega 3,6,7 & 9



SEAGEL

- Wound healing
- Tissue regeneration
- · Anti-bacterial
- Detoxifier
- Cosmetic textures



U-ALGAE

Micronised organic seaweeds

## Effective Skincare



### Maraderm™

Each SEABODY skincare formulation is enriched with a super-concentrate of our hero ingredient Maraderm™ which has 7 molecular skin targets supporting collagen, elastin, hydration, texture and smoothness

## Maraderm<sup>TM</sup>

80% increase in collagen production by dermal cells in laboratory studies.

Proven to stimulate collagen, support the skin's microbiome, and elastin synthesis











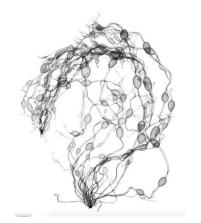


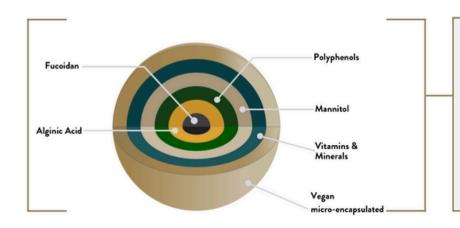
# Why are we different?

Our founder lead scientist team have used the power of biotechnology and green chemistry to develop high potency next generation bioactives from algae.

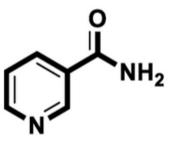
These isolated bioactives have evolved over millennia to have a range of functions which ensure the survival of the algae in the wild and have benefits for human health and skin.

In our formulas, we complement the bioactives with key co-ingredients to create multi-acting products for a future of healthy, youthful skin.





- Cellular Renewal
- Collagen & Elastin Synthesis
- Production
- Anti-Metalloproteinase
- AGE Inhibition
- Anti-Pollution
- Time Release Hydration
- Anti-Tyrosinase Activity
- Anti-Inflammatory
- Prebiotic



EABODY

## Products | Sample Treatments | Partners

At SEABODY, we proudly collaborate with prestigious luxury spas across Europe and the USA offering comprehensive training, marketing support and customer activity.

Our curated product range epitomises sophistication and efficacy which is meticulously crafted to deliver exceptional results for your clients.

With a focus on quality and performance, each offering is designed to enhance the overall wellness experience. Like you we are committed to excellence in beauty and rejuvenation.









# SEABODY'S Product Range



Hydrogel Mask Cleanser

A luxurious ultra-nourishing cleansing gel



Glycan Enrich Moisturiser

A supercharged moisturiser



Pentabrite Eye Serum

Enriched with a cocktail of active ingredients



Movement

Supporting Bone, Muscle & Cartilage



Digestion

Gut Microbiome Support



Overnight Elixir Serum

A lightweight hybrid serum



Aquasurge Day Serum

A super-hydrating daily serum



**Luminous Prime SPF 30** 

A lightweight, illuminating mineral SPF



#### **Beauty**

Hair, Skin & Nails

"Amazing! I've used many eye serums that promise miracles but this works as well as if I had a treatment for my eyes..."

Verified Buyer, Audrey Greene, Wicklow

Pentabrite Eye Serum

# Sample Partners













KILKENNY DESIGN









## Seabody *Treatment* Menu

## Linking Body Soul & Sea

## Seabody Touch Facial

#### 60 minutes

Discover your skin's true potential with a science-led approach to skin health.

### Seabody Connect Full Body Massage

#### 60 minutes

Wave-like massage techniques connect mind and body to enhance health & wellbeing.

### Seabody Balance Body Wrap

#### 60 minutes

A transformative Seagel body therapy that promotes balance from within.

#### Seabody Scalp Release

#### 45 minutes

Elevating wellness through the power of touch.

#### Seabody Elevate

#### 60 minutes

Unlocking radiance with a biotech face and body fusion.

## Seabody Signature

#### 90 minutes

A total mind and body immersion.









# Professional Range

Wave Massage Oil
Reveal Body Scrub
Biomasque (Sea Gel)
Glycan Enrich Moisturiser
Pentabrite Eye Serum
Aquasruge Day Serum

Elixir Night Serum
Hydrogel Mask Cleanser
Quartz Eye Mask
Gua Sha Facial Tool
Gua Sha Comb
Glycan Essential Oil



















## Seabody Spa Partnership



Enhanced Services



Expertise Exchange



Increased Customer Base



Training



. Cross Promotion



Community Engagement



Marketing & PR Supports



Feedback & Improvement



# Happy Customers!



I love this moisturiser, it is perfect under makeup, non greasy but moisturises beautifully, I love this product

Collette N

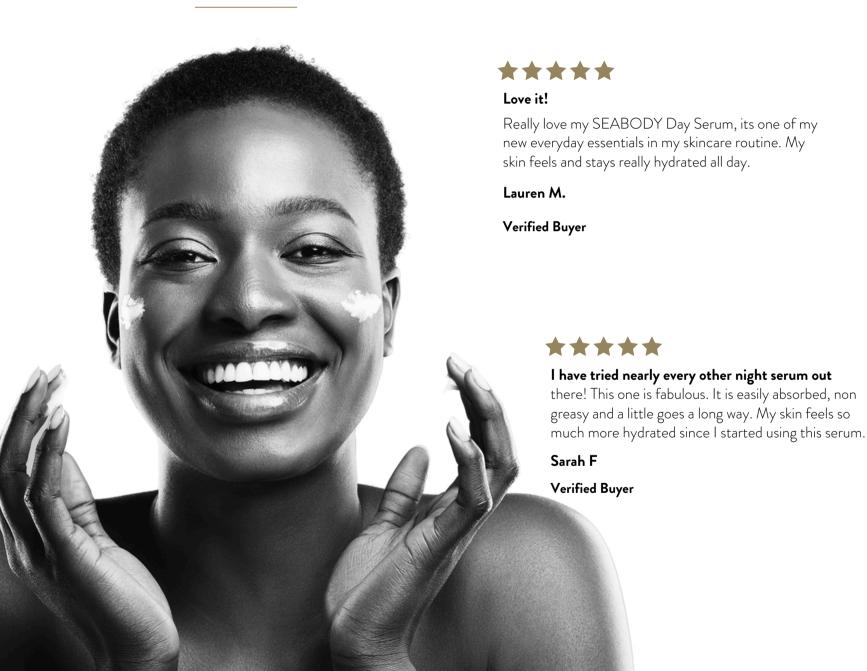
Verified Buyer



I am taking movement with over a year find it great for me, I do outdoor sports and find I have no pains after activity, it's good for my skin and hair also love it and great to buy Irish and Kerry brands.

Maggy B.

Verified Buyer



## Thank you...

... for taking the time to review our brief introduction. I look forward to connecting with you in the coming weeks to assist with any questions you may have. In the meantime, please feel free to reach out to me directly using the information provided below if you have any inquiries.

Orla Kenny

Orla Kenny

Partnership & Education Manager o.kenny@seabody.com + 353 87 104 9733 www.seabody.com

